

WHY VERTEK PARTNERSHIP ASSURANCE [VPA]

- Gain Control and Visibility into the Performance of Partnerships
- Optimize Partnership On/Off Boarding Processes
- Control of Financial Adjustments and Disputes
- Utilize Industry-Proven Contractual Best Practices
- Ensure Easy Rollout of Offerings and Ongoing Customer Satisfaction Related to Partnerships

VPA

Veritek Partnership Assurance is a managed service solution that combines Veritek’s skilled, professional staff, robust, analytical tools and proven methodologies to provide clients with actionable intelligence that corrects systems and effectively manages all aspects of third-party partnerships. Veritek’s experts specifically provide and support direction, analysis and processes for dispute settlement and internal system and process controls.

VPA identifies measurable key performance indicators [KPIs] in developing a scalable and flexible platform solution that includes dynamic business rule generation, tracking and reporting. With VPA’s sleek web portal, clients proactively monitor the performance of partnerships.

PARTNERING EXAMPLES

- SERVICES [WIRELINE, WIRELESS, DSL, IPTV, ETC.]
- CONTENT [MEDIA, INFORMATION]
- APPLICATIONS [INTERNET, VOIP, GAMING]
- SUPPORT [WARRANTIES]
- RESELLERS [SERVICES, EQUIPMENT, ETC.]

THE VERTEK TEAM

- Manages the on-boarding of all partnerships and highlights immediate areas of concern
- Decreases the time-to-market while implementing best practice controls
- Monitors key operations, process steps, hand-offs and discrepancies
- Identifies and reports on root cause issues that help to save revenue and retain customers
- Proactively monitors and maintains shared processes

GAIN

CONTROL | INTELLIGENCE | EFFICIENCY

VPA PROVIDES

INTELLIGENT ANALYTICS AND REPORTING—tracking/trending invoice settlements, disputes, high-level performance metrics/goals, data synchronization and subscriber/transaction base analysis, issue tracking and key financial information

SERVICE—managing of monthly data receipt, normalization, analysis, reporting updates, issue management, and resolution between service providers and partners

OPERATION—providing defined procedures for any new/existing partner implementation and maintenance

- Defined and scalable operational model for existing and future relationships
- Proactively monitored control points and fallout in order to minimize exposure
- Independent, common view for all stakeholders
- Hosted delivery model for lower deployment and IT costs—no annual software fees and elimination of OSS/BSS integration work

