



Vertek Corporation Announces Managed Business Assurance Offering

Hosted Service Ensures the Profitability and Viability of Partnerships formed for the Delivery of New Digital Content Services

Boston, MA – September 12, 2006 - Vertek Corporation, a leading provider of business solutions, process outsourcing and business consulting for the telecommunications industry, announced today at the Fall VON Show its Managed Business Assurance offering (MBA) to ensure the profitability and viability of partnerships formed for the delivery of new digital content services. Vertek's MBA is a hosted, managed service solution that combines Vertek's professional staff, robust analytical tools and best practice methodologies to provide service providers with an operational model for success in managing all aspects of third party partnership relationships.

The MBA portal provides a consistent customer view between two or more companies partnering to deliver new digital content services, MVNO services, IPTV services, as well as warranty management and CPE management. MBA objectively monitors revenue, costs, margins and the overall operational health of partnerships and strengthens inter-company process management capabilities for the delivery, maintenance, and billing of convergent offerings.

“The headlines are filled with announcements of promising new partnerships between service providers and digital content providers offering satellite TV, IPTV, video-on-demand, gaming and other broadband services,” said Brad Soutiere, CEO of Vertek Corporation. “Unfortunately, partnering companies are too often finding that partnerships sealed in the boardroom can quickly become unraveled in the back office. Vertek's MBA program was designed in conjunction with a leading ILEC to help business partners get a handle on how the relationship is working in real-time so any needed adjustments can be made quickly, before they can have any negative impact on the bottom line.”

Speed to market pressures can cause partners to rush through implementations. Compatibility issues between partners' internal systems, their order management models, and even simple differences in interpretations of terms can contribute negatively to service and billing quality. Partnering companies normally have no capability to monitor their inter-company operations, process steps, hand-offs, and discrepancies. As a result, root causes linger or grow, leading to millions of dollars in uncollected revenues, added costs, and lost customers.

MBA provides an objective third party analysis and features a flexible/scalable platform, complete tracking and reporting, and a dynamic business rule generation system that would take years for a service provider to duplicate. MBA is focused on three core areas:

- *Reporting and Analysis* – Providing insight into the partnership by tracking and trending invoice settlements, disputes, high level performance metrics/goals, data synchronization and subscriber base analysis, issue tracking and key financial information.
- *Service* – Managing the monthly data receipt, normalization, analysis, and reporting updates as well as issue management and resolution between service providers and partners.

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- *Operation* – Providing defined methodologies and procedures for new partner implementation, existing partner maintenance, hosted software platform releases and best practices for building a reconciliation operation and guidelines for service providers and partners.

Vertek applies the latest analytics and Key Performance Indicators to the revenue assurance and cost management of third party relationships between companies partnering to provide wireless, DSL, IPTV, or other new services. Vertek leads weekly calls with key client and partner stakeholders to perform ‘what if’ and ‘tell me what I don’t know’ analysis and findings.

About Vertek Corporation

Founded in 1988, Vertek Corporation is a leading provider of business process outsourcing and business consulting for the telecommunications industry, specializing in Financial Assurance, Network Migration, Complex Order Management and Provisioning, and Process Design & Optimization. As an independent professional services firm whose only business is telecommunications, we possess a unique combination of technical expertise, business acumen, world-class program management skills, and highly relevant industry experience. Vertek designs and implements successful business models for Tier 1 through Tier 3 carriers that reduce costs, improve customer experiences, and grow revenue. Located in Chatham, NJ and Colchester, VT. Vertek provides communications service providers with provisioning models that are significantly less expensive and more focused on customer service than their clients are able to provide with their own resources. Vertek’s services are offered in a variety of delivery options ranging from on-site consulting, to hosted solutions and full business process outsourcing at their Client Care Center in VT. For additional information visit www.vertek.com

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